

Community Visioning Workshop Results

CMP Update 2012

Workshop #3 - June 7th at the Commons

➤ 29 public participants (plus one Planning Commissioner and three staff)
Three small groups (9-10 each) - Top 10 vote by large group on all recommendations.

Vote-Prioritized Selections of Large Group (# of votes) by Category:

- 1) Non-Motorized Transport Network/Maintenance - 42 votes/6 recommendations**
 - Improve winter maintenance for walkability - Codes to support (11)
 - Safe Routes to School + walkability / complete streets (8)
 - Pedestrian/bike friendly multi-modal transportation (8)
 - Walkability/Bikeability - develop network of walking/biking-only paths/routes (6)
 - Sidewalk construction to fill gaps (6)
 - Promote street connectivity/maintain grid pattern (3)

- 2) Lakeshore Access and Waterfront Preservation - 40 votes/3 recommendations**
 - Waterfront preservation and public access (25)
 - Maintain and develop public access to natural resources/lakeshore (10)
 - Maintain public access to Lake Superior (5)

- 3) Urban Development and Downtown Issues - 32 votes/12 recommendations**
 - Light features on ore dock (5)
 - Maintain an accessible community through universal design (4)
 - Develop increased density (4)
 - Preserve historic structures - create a local historic district (4)
 - Maintain and improve downtown/village districts (3)
 - Central fire station at 7th/Wash. (3)
 - Well lit spaces (not enough now) (3)
 - Reuse existing structures for commercial/light industrial development (2)
 - Support industrial development w/ worker housing - land-use policy (2)
 - Support downtown living (1)
 - Promotion of winter sports for commercial districts (1)
 - Better define community wayfinding-systems/signs (0)

- 4) Neighborhood/Residential/Housing Issues - 30 votes/8 recommendations**
 - Urban food production/animal husbandry (7)
 - Support aging in place initiatives including medical care (6)
 - Allow accessory dwelling units - "granny flats" (5)
 - Allow private development that capitalizes on the lakefront but preserves public access, by changes to CR zoning (4)
 - Mixed-use development (3)
 - zoning regulation of student housing (2)
 - Move hospital out of residential neighborhood or address siren nuisance (1)
 - Preserve viewshed, education of viewshed (2)

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- 5) Economic Development and Fiscal Issues - 29/6 recommendations**
 - Consider planning for retraction and adaption/collapse - infrastructure, food, energy, economy (9)
 - Wise stewardship of future revenue sources - Duke Lifepoint - through strategic planning (8)
 - Consider a committee to address strategic/economic development (5)
 - Promote and provide opportunities for entrepreneurs (4)
 - Continue/explore partnership opps. with MGH, NMU, City, and others (3)
 - Support/encourage tourism (0)

- 6) Arts and Culture - 24 votes/6 recommendations**
 - Maintain community identity/uniqueness (8)
 - Quality of life initiatives, including arts, music, family-friendly venues (6)
 - Maintain community festivals and events (4)
 - Diverse cultural opportunities and identity (2)
 - Cultural opportunities accessible to all (2)
 - Increase public art, integrated to public spaces (2)

- 7) Government Operations - 22 votes/8 recommendations**
 - Maintain parks/public space (7)
 - Reinforce fiscal responsibility in local government (4)
 - Improve cooperation with other units of government/townships (4)
 - Educate community about City operations/planning through a variety of media options (2)
 - Review municipal maintenance operations for efficiency (2)
 - Increase city involvement/funding of quality of life initiatives (2)
 - Re-engineer shoreline features - breakwater/picnic rocks access etc. (1)
 - Interpretation/education for better understanding of natural systems (0)

- 8) Transit and Other Motorized Transportation - 21 votes/4 recommendations**
 - Research/promote/preserve alternative transport options - (other than auto) air, rail, trolley, water (13)
 - Transit loop in city (7)
 - Transit/reduce trip needs (1)
 - Conduct transportation analysis to proof future land use plan (1)

- 9) Environmental Issues (Misc.) - 20 votes/3 recommendations**
 - Promote renewable energy options in community at scale-able sizes (9)
 - Promote low-impact development techniques (7)
 - Promote smart growth planning principles (4)

- 10) Water Resource Protection - 11 votes/3 recommendations**
 - Prioritization of water protection - example riparian buffers; no-mow areas (3)
 - Watershed protection (4)
 - Protect Lake Superior (4)

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- 11) Education Related - 8 votes/2 recommendations**
- Public education- neighborhood schools, funding (5)
 - Value of education in the community/MAPS + NMU (3)
- 12) Miscellaneous - 5 votes/2 recommendations**
- Provide social equity in the community (3)
 - Maintain diverse recreational opportunities for all (2)

Vote-prioritized Top 5 Issue Selections of Large Group (by number of votes):

- 1. Waterfront preservation and public access (25)**
- 2. Research/promote/preserve alternative transportation options - (other than auto) air, rail, trolley, water (13)**
- 3. Improve winter maintenance for walk-ability - codes to support (11)**
- 4. Maintain and develop public access to natural resources/lakeshore (10)**
- 5. Promote renewable energy options in community at scale-able sizes (9)**
- 5. Consider planning for retraction and adaption/collapse - infrastructure, food, energy, economy (9)**

Other issues with 5 or more votes, in rank order:

- Maintain community identity/uniqueness (8)
- Safe Routes to School / walkability / complete streets (8)
- Pedestrian/bike friendly multi-modal transportation (8)
- Wise stewardship of future revenue sources - Duke Lifepoint - through strategic planning (8)
- Transit loop in city (7)
- Promote low-impact development techniques (7)
- Maintain parks/public space (7)
- Urban food production including animal husbandry (7)
- Support aging in place initiatives including medical care (6)
- Sidewalk construction to fill gaps (6)
- Quality of life initiatives, including arts, music, family-friendly venues (6)
- Maintain public access to Lake Superior (5)
- Consider a committee to address strategic/economic development (5)
- Public education- neighborhood schools, funding (5)
- Allow accessory dwelling units - "granny flats" (5)
- Light features on ore dock (5)

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Workshop #2 - June 4th at the Commons

➤ 21 public participants in attendance (plus 3 Planning Commissioners and 3 staff)
Two small groups (9/10 each), Top 10 vote by large group on all recommendations:

Final Vote-Prioritized Selections of Large Group (# of votes) by Category:

1) Urban Development and Downtown Issues - 36 votes

- Increase density, no sprawl (16)
- Maintain vibrant downtown (6)
- Create awareness of historic structures (6)
- Maintaining the literal vision of the city - revitalization - protection of historic structures (4)
- Maintain relationships with NMU as a community resource (3)
- Reduce surface parking (1)

2) Government Operations - 30 votes

- Promote open source (digital) government (8)
- Ensure land codes facilitate/compliment local business needs and community desires (6)
- More effort in participatory government (4)
- Continue use of roundabouts for challenging intersections (4)
- Safety of streets in high-density areas (2)
- Flexible land regulations that allow mixed-use (4)
- Reconcile codes for busking and outdoor food vendors (2)
- Trackable master plan element metrics for public
- Healthier government - citizen rapport, increase government accountability

3) Economic Development and Fiscal Issues - 29 votes

- Keep business local (incl. local purchasing policies) (8)
- Identify and support local food production initiatives (8)
- Economic development to keep citizens here (3)
- Facilitate opportunities for sustainable employment (3)
- Local power plants are important for economic development (3)
- Promote high tech environment (3)
- Seek public/private partnership with Duke Life Point (1)
- Public partnerships should not conflict with private business.

4) Sustainable and Healthy Community - 23 votes

- Marquette as a model for sustainable development on the Great Lakes (14)
- Clean, local energy; water quality; green building; urban ag.; regional initiatives leadership; Plan for community sustainability and health (9)

4) Neighborhood/Residential/Housing Issues - 18 votes

- Housing equity, provide housing opps. for all (8)
- Urban agriculture with animal husbandry (7)
- Animal husbandry not appropriate (3)

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- 5) **Environmental Issues (Misc.) - 13 votes**
 - Energy sources should be clean (7)
 - Support energy conservation/efficiency initiatives (6)

- 6) **Education - 11 votes**
 - Education is a priority (6)
 - Work with MAPS to restore neighborhood schools (5)

- 7) **Arts and Culture - 10 votes**
 - Arts and Culture (7)
 - Supports arts and culture (3)

- 8) **Walking and Biking Network and Maintenance - 9 votes**
 - Walkable community with many transportation options (8)
 - Complete Streets (1)

- 9) **Water Resource Protection - 5 votes**
 - Waterfront access and protection increased (5)

Vote-prioritized Top 5 Issue Selections of Large Group (by number of votes):

- 1. **Increase density, no sprawl (16)**
- 2. **Marquette as a model for sustainable development on the Great Lakes (14)**
- 3. **Clean, local energy; water quality; green building; urban ag.; regional initiatives leadership; Plan for community sustainability and health (9)**
- 4. Walkable community with many transport options (8)
- 4. Housing equity, provide housing opps. for all (8)
- 4. Promote open source (digital) government (8)
- 4. Keep business local (incl. local purchasing policies) (8)
- 4. Identify and support local food production initiatives (8)
- 5. **Energy sources should be clean (7)**
- 5. **Arts and Culture (7)**
- 5. **Urban agriculture with animal husbandry (7)**

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Workshop #1 - May 31 at the Citizen's Forum

➤ 14 general public in attendance (plus three Planning Commissioners and three staff)
The process for this group was different as that used in the 2nd and 3rd workshops.
Two small groups were formed and each listed its ideas for a half-hour and then voted for the top priorities from only its group. The top 12 priorities of each small group were then *combined* and the large group again voted on the **Top 5** issues *from the combined list*.

List of Vote-Prioritized Small Group Selections (combined) by Category:

The vote tally is the combined votes from each *small group*, not the votes of the large group on the prioritized, combined issues (those are presented in a following list). Staff thinks this best represents the categorized priorities from the entire set of ideas presented by all the participants of the meeting.

1) Environmental Issues (Misc.) - 19 votes/6 recommendations

- ✓ Marquette as a model of energy efficiency (5)
- ✓ Heartwood forestland preservation (4)
- ✓ Explore alternative energy (3)
- ✓ Sustainability (energy and agriculture) (3)
- ✓ Permaculture (design for plant-landscape integration) (2)
- ✓ Interpretive signs (2)

2) Urban/Downtown Issues - 13 votes/6 recommendations

- ✓ Compact" urban development (mod-high density, infill instead of sprawl (4)
- ✓ Vehicle-free zones (4)
- ✓ Building/site re-use (infill) + increased density, compact development (4)
- ✓ Farm market locations (1)
- ✓ Downtown is great
- ✓ Wayfinding signs

3) Government Operations - 7 votes/5 recommendations

- ✓ Maintain greenspace along lakeshore (3)
- ✓ Less government restriction regulation (2)
- ✓ Lakeshore boulevard (road design on north end) (1)
- ✓ Streamline government (1)
- ✓ Winter snow management

4) Neighborhood/Residential/Housing Issues - 7 votes/3 recommendations

- ✓ Urban agriculture (3)
- ✓ Partner with MGH and NMU to address growth (2)
- ✓ Mixed-use neighborhoods (2)

5) Support for local food network - 7 votes/2 recommendations

- ✓ Promote policies to support local food (7)
- ✓ Farmers market

5) Healthy community - 6 votes /4 recommendations

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- ✓ Health promotion (3)
- ✓ Healthy community (group A) (1)
- ✓ Healthy community (group B) (2)
- ✓ Promote outdoor activity in winter

6) Economic Development and Fiscal Issues - 4 votes/6 recommendations

- ✓ Living wage jobs (2)
- ✓ Promote the city as an all season destination and promote quality of life (2)
- ✓ Attract green industries and create green building standards/incentives
- ✓ Be careful not to "over-sell" Marquette
- ✓ Business signage too restrictive
- ✓ Maritime activity

7) Education - 4 votes/2 recommendations

- ✓ Neighborhood schools (3)
- ✓ Practical/technical education (1)

8) Walking and Biking Network and Maintenance - 3 votes/4 recommendations

- ✓ Complete streets (2)
- ✓ Multi-modal transportation (1)
- ✓ Keep bike paths plowed in winter
- ✓ Analyze sidewalk plow routes for schools and seniors

9) Community quality of life (traffic, noise, appearance) - 3 votes/1 recommendation

10) Arts and Culture - 2 votes/2 recommendations

- ✓ Emphasis on arts and culture (2)
- ✓ Festivals

11) Water Resource Protection - 2 votes/1 recommendation

- ✓ Improve water quality - storm water management (2)

12) Recreation - 1 vote/2 recommendations

- ✓ Access to recreation (1)
- ✓ Winter season use of skiing and snowshoeing

The intent of the methodology going into this workshop was to establish the Top 5 issues to focus on during the "issue analysis" phase of the visioning process (Sept.-Oct.), through two separate voting stages, but that plan was modified to one voting stage as a course correction to better manage the remaining spring "information-gathering" workshops and facilitate shorter daytime meetings.

More on following page

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Vote-prioritized Top 4 Individual Issue Selections of *Small Groups* (by # of votes):

1. Promote policies to support local food (7)
2. Marquette as a model of energy efficiency (5)
3. Heartwood forestland preservation (4)
3. Compact" urban development (mod-high density, infill instead of sprawl) (4)
3. Vehicle-free zones (4)
4. Neighborhood schools (3)
4. Explore alternative energy (3)
4. Sustainability (energy and agriculture) (3)
4. Health promotion (3)
4. Maintain greenspace along lakeshore (3)

Again, two small groups were formed at the outset of the workshop and each listed its ideas for a half-hour and then voted for the top priorities from only its group. The top 12 priorities of each small group were then *combined* and the large group again voted on the **Top 5** issues *from the combined list*. These are the results of the large group voting.

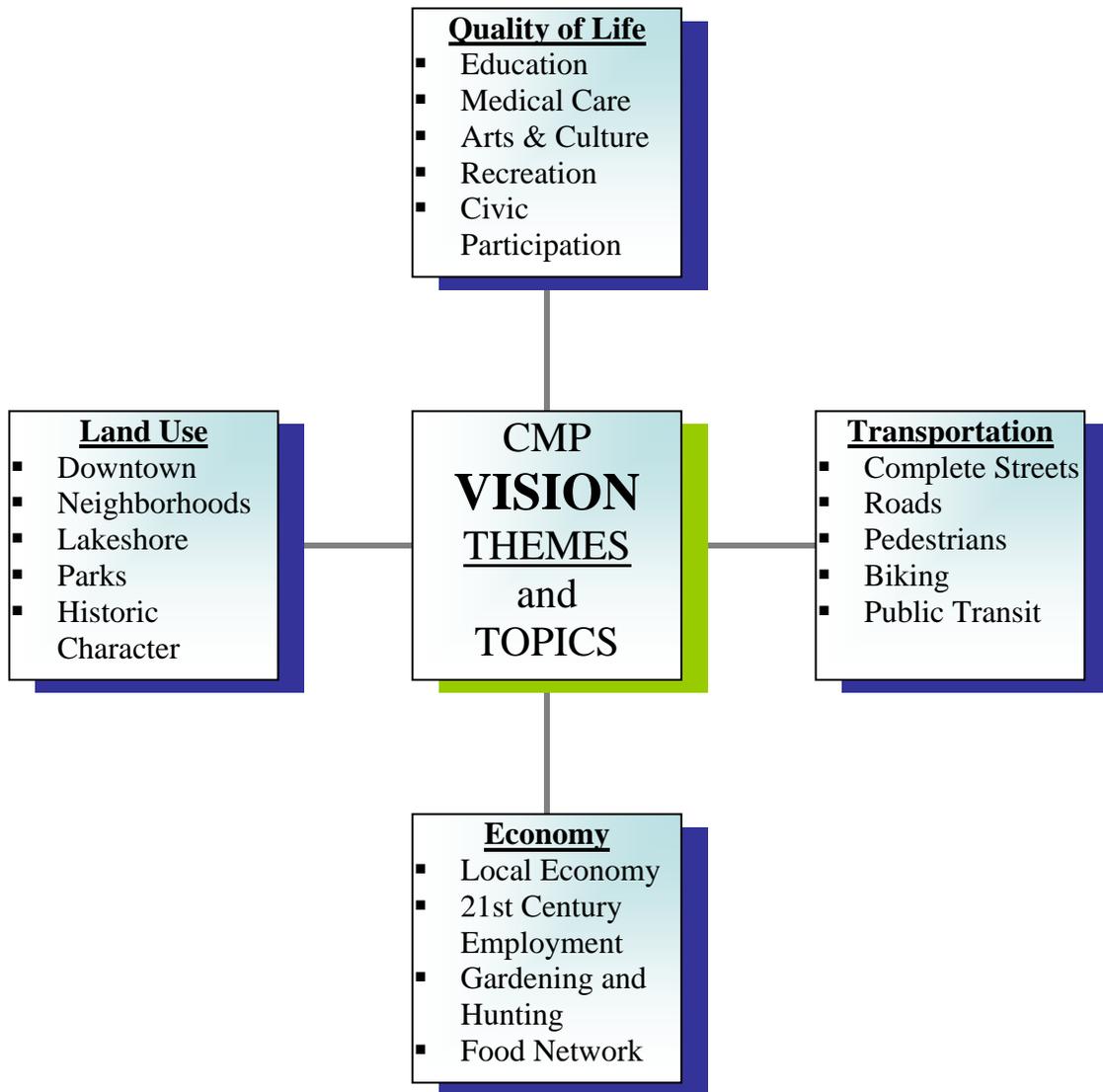
Vote-prioritized Top 5 Individual Issue Selections of *Large Group* (# of votes):

1. Promote policies to support local food (8)
2. Health promotion (6)
2. Neighborhood schools (6)
2. Heartwood forestland preservation (6)
2. Compact Urban Development (mod-high density, infill) (6)
3. Marquette as a model of energy efficiency (5)
3. Urban agriculture (5)
4. Community quality of life (traffic, noise, appearance) (3)
5. Complete streets (2)
5. Vehicle-free zones (2)

Final prioritized **Top 5** Selections of Small Groups (not ranked):

Group 1: Neighborhood schools; Heartwood Forestland preservation; "Compact" urban development (mod-high density, infill); Urban agriculture; Complete Streets
Group 2: Promote policies to support local food; Marquette as a model of energy efficiency; Community quality of life; Vehicle-free zones; Interpretive signs; Health promotion.

Seven of the identified issues appear on each of the two lists above, and this is not surprising given the relatively small number of ideas presented by the participants, due to the fact that only 14 persons participated in the process. It is clear though that support for local food, Heartwood Forestland preservation, and compact urban development were ideas that were supported by most of the participants of this workshop.



Visioning Workshops 1-6 Summary Results May-October 2012
Community Visioning Workshop #4 - Sept. 12, 2012

QUALITY OF LIFE - VISION STATEMENTS

- Group 1)** The City of Marquette will establish and maintain a vibrant, active community that is accessible to everyone and interpreted for residents and visitors alike.
- Group 2)** Marquette is and will be a culturally rich, networking, forward thinking community that is inclusive to all ages and abilities. The Marquette community will continue to value the opportunities of its natural assets while nurturing strong participation in all aspects of its community.
- Group 3)** Marquette will foster a forward-thinking community open to all ages, financial standing, and abilities in order to promote an active and culturally-rooted, self-sufficient lifestyle.
- Group 4)** Marquette will maintain award-winning quality of life through continuing improvement in education, health care, civic engagement, arts and culture, and recreation.

ECONOMY - VISION STATEMENTS

- Group 1)** Marquette will create a climate that supports and nurtures a more green economy that promotes partnerships and uses incentives to boost our local economy, while keeping in mind how we attract tourists and use our own expertise for advancement.
- Group 2)** Marquette will continue to strive to be a destination city that incorporates specialty products and talents, and works to be an educated work force that encourages vibrant entrepreneurship.
- Group 3)** Marquette is supportive of vibrant, local food economy, rooted in policies that support incentivizing the purchasing and utilization of local and sustainable goods and services using a triple-bottom line (people, planet, profit) decision process.
- Group 4)** Marquette will protect its natural assets and amenities, particularly Lake Superior and it's climate. And it will strengthen its position as a hub for regional food production and distribution and other business transactions, and work to become a world-class tourist destination.



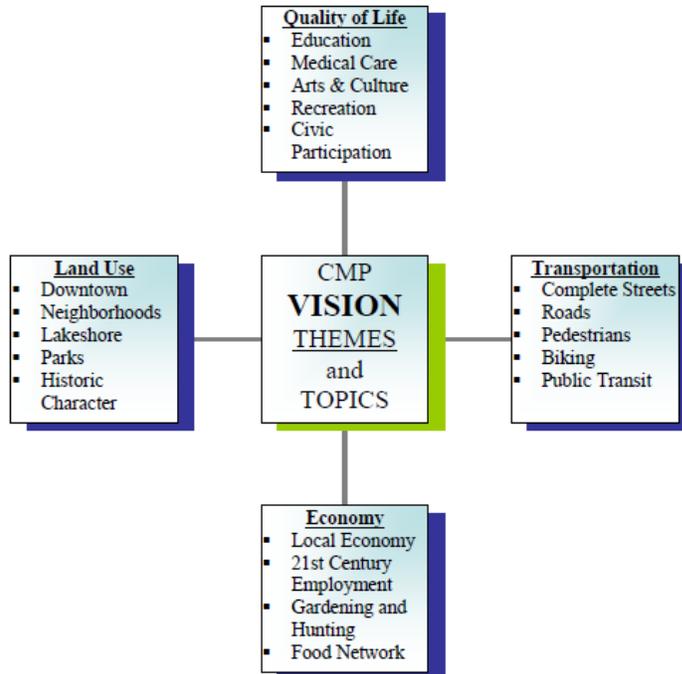
Visioning Workshops 1-6 Summary Results May-October 2012
Community Visioning Workshop #4 - Sept. 12, 2012

TRANSPORTATION - VISION STATEMENTS

- Group 1)** The City of Marquette shall bring about several safe, sheltered and marked public transit stops with posted schedules in high-use areas, and offer expanded hours of service and public education regarding service and stops.
- Group 2)** Marquette will plan for safe, multi-modal transportation that balances the needs of work and play while conserving natural features. The safety of the most vulnerable transportation system users - pedestrians and cyclists - will be emphasized.

LAND USE - VISION STATEMENTS

- Group 1)** Marquette shall preserve neighborhoods, historic areas, and Lake Superior viewsheds, and revitalize older structures. Providing universal access to the exiting and future built environment should be enforceable by ordinance.
- Group 2)** Marquette will thrive by preserving established neighborhoods and historic buildings, and conserving waterfront property and natural features along waterways. Mixed-use and compact downtown development should be emphasized.



Draft Vision Statement # 1

Marquette is the Superior location to live learn, work and enjoy life.

Marquette:

Fosters a forward thinking community, nurturing active public participation for people of all ages, abilities, and financial status in a rich and diverse civil, cultural, educational, and recreational life.

Partners, promotes and incentivizes the local food economy, goods, talents, services, innovation, entrepreneurship, and attractions of our unique destination city.

Plans for safe, multi-modal transportation that balances the needs of work and play for all citizens.

Governed by this plan and enforceable by ordinance, preserves and revitalizes established neighborhoods and historic buildings, and conserves maximum and universal public access and use of the waterfront and other natural features, while concentrating on compact and mixed used development.

The City of Marquette is the Superior location to live, learn, work, and enjoy life.

Marquette achieves this through:

- Fostering a forward thinking community that is inclusive to people of all ages, abilities and financial status.
- Improving quality of life through continuing improvement in education, health care, civic engagement, arts and culture, and recreation.
- Nurturing strong participation in all aspects of its community.
- Protecting its natural assets and amenities, particularly Lake Superior and its four-season climate.
- Nurturing a "green" economy, promoting partnerships and entrepreneurship, maximizing local talent and goods.
- Strengthening its position as a hub for regional food production/distribution and other business transactions.
- Improving continuously on its status as a unique tourist destination.
- Maintaining a safe, multi-modal transportation system that balances the needs of work and play while conserving natural features.
- Emphasizing the safety of the most vulnerable transportation system users - pedestrians and cyclists – is prioritized.
- Implementing a downtown transit route with several sheltered, marked stops facilitates car-free travel and reducing parking demand in the City's commercial center.
- Preserving neighborhoods, historic areas, and Lake Superior viewsheds, and conserves undeveloped land, waterfront property and natural features along inland waterways.
- Emphasizing mixed-use and compact downtown development.
- Providing universal access to the built environment through ordinance requirements.
- Valuing the opportunities of its natural assets.
- Interpreting Marquette for residents and visitors, through various means such as signs, plaques, and QR codes.