

COMMUNITY SERVICES DEPARTMENT

PARKS & RECREATION



SENIOR SERVICES



ARTS & CULTURE



TOURIST PARK



MARINA



Parks and Recreation: (From Left) Jon Swenson, Pam Goward, Cindy Noble, Karl Zueger, (Front) Kim Eliassen, Not Pictured: Joe Speruzzi, Paul Homburg.

Senior Services: (From Left) Vicky Bullock, Jane Palmer, Midge, Lois, and Lisa Balko, Not Pictured: Gail Hermann.

Arts and Culture: (From Left) Amy Lakanen, Zada Doyle, Tiina Harris, Kimberly Melko.

Tourist Park: (Front Row from Left) Leah LaCasse, Kourtney Boyle, Christina Hordos, Sydney Landers, (Back Row) Luke Counterman, Mitch Stephenson, Fred Hoelt.

Marina: (From Left) John Cebalo, Mike Carl, Christy Kandel, Dane Branson, Eric Thompson, Brandi Jurek. Not Pictured: Connor Houlihan, Dave Bertucci.

Presque Isle Pavilion (Not Pictured): Emily Boyle, Jeff Pingle.

Ball Crew (Not Pictured): David Levandoski, Matt Sundell, Lucas Pease, Casey Buczkiewicz.



COMMUNITY SERVICES DEPARTMENT

2012-2013 ANNUAL REPORT

In accordance with Section 2-80 of the City Code, listed below is a summary of activities for Community Services for the 2012-13 fiscal year.

PARKS AND RECREATION

Parks and Recreation Overview:

The Community Services Department – Parks and Recreation consists of the Director, Assistant Director, Parks and Recreation Coordinator, full-time Administrative Assistant and a part-time Administrative Assistant. They are responsible for the planning, development, management and operation of all park facilities as well as all City-sponsored and co-sponsored recreation programs. The Department administers the Promotion Fund; this fiscal year it resulted in \$41,730 in fee relief to special events.

Grant Administration

- Michigan Natural Resource Trust Fund – Project Grant – Mattson Park Restroom Facility - \$88,000 (received).
- Michigan Natural Resource Trust Fund – Acquisition Grant – Clark Park Property - \$1,440,000.
- Michigan Natural Resource Trust Fund – Project Grant – Harlow, Presque Isle and Williams Parks Restroom Facilities - \$300,000.
- Michigan Land and Water Conservation Grant – Trail Extension - \$100,000.
- Michigan Waterways – Phase I Presque Isle Marina Grant - \$408,000 (received).
- Michigan Waterways – Phase II Presque Isle Marina Grant - \$201,000.
- MI Big Green Gym Community Project Initiative - \$9,000 (received).
- Competitive Grant Assistance Program - \$12,500 (received).
- KBIC Grant – Presque Isle Sign - \$5,815 (received).

Planning

- Completed Presque Isle Inclusive Playground Plan and adopted in the Five Year Recreation Master Plan.
- Tourist Park Land Use Action Plan to be considered by City Commission July 29, 2013, to be adopted in the Five Year Recreation Master Plan.
- Worked with local athletic user groups to establish policy for fee relief (Ordinance #604).
- Started dialogue to organize and administer park volunteer program.
- Support Regional Recreation Authority Task Force as needed.

Capital Improvements

- Coordinated completion of the Marquette Skate Plaza.
- Decommissioned Tourist Park – Setter Athletic Field.
- Commissioned artist for Presque Isle entrance sign.
- Worked with local interests to establish disc golf course – Kaufman Complex.

Performance Scorecard

Facility	Hours Rented	Time period
Baraga Gymnasium	1,140.5	FY 12/13
Presque Isle Pavilion	580.5	FY 12/13
Senior Pavilion	56	FY 12/13
Island Store Pavilion	81.5	FY 12/13
Band Shell	300.5	FY 12/13
Gazebo	89	FY 12/13
Picnic Sites	18 days	FY 12/13
Baseball Fields	1802	FY 12/13
Soccer Fields	1472	FY 12/13
Contract/Permit Administration	58 (special events)	FY 12/13
Total Revenue	\$1,490,758.84	FY 12/13
Total Transactions	50,753	FY 12/13
Promotional Fund	(\$16,315)	FY 12/13

CINDER POND AND PRESQUE ISLE MARINAS

Marina Overview

The City of Marquette operates two marina facilities, a seasonal mooring field and four seasonal dock slips near Founders Landing. Presque Isle Marina is currently capable of mooring 42 vessels. Presque Isle Marina has two launch ramps and a staff-monitored parking area. Cinder Pond Marina provides mooring for 100 vessels, and also has a double boat launch and a travel lift equipped with a mast boom. Cinder Pond Marina also has staff-monitored parking. The City of Marquette's new mooring field can accommodate 21 vessels.

Operational Overview

Marina operations involve the assistance of eight part-time marina attendants and one marina manager. Marina staff is responsible for cleaning and maintaining the facilities; assistance with docking, fueling and pump-outs of vessels; coordinating all transient arrivals and departures; and, maintaining the grounds around the facilities.

Accomplishments

- Established seasonal mooring field accommodating 21 vessels from 24-40 feet.
- Obtained Class "C" Underground Fuel Storage Tank Operator Certification.
- Completed dredging of Presque Isle Marina and removal of the third pier facility, re-opened July 1, 2013.
- Fueling facility at Cinder Pond Marina was pressure washed and re-stained.
- Boater's lounge and office at Cinder Pond Marina has been painted.

Performance Scorecard

Presque Isle Marina	2013	2012
*Seasonal Slip Rentals	40	53
*Transient Slip Rentals	28	29
*Launch Ramp Daily	511	691
*Fuels Sales	\$13,603	\$14,416
Waiting List	2	3

* Due to the dredging project the Presque Isle Marina did not realize revenues for spring 2013. All noted revenues received July 1, 2013 realized in FY 13/14.

Cinder Pond Marina	2013	2012
Seasonal Slip Rentals	90	91
Transient Slip Rentals	160	168
Launch Ramp Daily	859	655
Launch Ramp Seasonal	152	167
Fuel Sales	\$72,639.62	\$68,968
Waiting List	26	29
Mooring Field	18	N/A

Lakeview Arena

Lakeview Arena Overview

Lakeview Arena is a multi-purpose facility with a primary function of providing artificial ice seven months of the year. The facility is utilized by trade shows, special events, weddings and other entertainment-related activities during non-ice periods. Lakeview Arena is also home to many offices: Community Services – Parks and Recreation Division, United Way, Community Foundation, Marquette Junior Hockey, Marquette Royales, Marquette Figure Skating Club, Marquette Electricians, Superiorland Ski Club and the Noquemanon Trail Network.

Operational Hours

- Ice Season: September 10 – April 1, 7:00 a.m. – midnight
- Summer: April 1 – September 10, 8:00 a.m. – 5:00 p.m. (or later for events)

Capital Improvement Projects

- Ice system improvements, electrical upgrades \$100,000 Completed
- Locker room upgrades in Russell Arena \$ 40,000 Completed
- Flooring, benches, showers, paint
- Lighting in Russell Arena – perimeter areas \$ 15,000 Completed

Accomplishments

- Negotiated contract with Marquette Royales \$ 40,380
- Negotiated contract with Marquette Roller Derby \$ 3,280
- Paint perimeter hallways of Lakeview Arena
- Completed building safety and cleaning inspection
- Deep cleaned bleachers, water pipes, hallways
- Rebuilt two compressors; one completely and one temporarily

Performance Scorecard

Group	FY 12/13		FY 11/12	
	Hours	Revenues	Hours	Revenues
Marquette Junior Hockey	1,341	\$221,313	1,190	\$196,350
Marquette Figure Skating Club	284	\$46,360	284	\$46,360
Marquette Senior High School	146	\$24,010	146	\$24,010
Men's League Tournament	72	\$11,100	72	\$11,100
Figure Skating Passes		\$363	*713	\$12,957
Adult Skating Passes		\$5,718		
Hockey Skating Passes		\$5,718		
Senior Skating Passes		\$776		
Youth Skating Passes		\$3,148		
Non-Ice Sales (Dry floor events)	12 events	\$30,464	17	\$ 22,100
Marquette Junior Hockey	\$555/mo	\$6,660	\$555/mo	\$6,660
Marquette Electricians	\$500/mo	\$6,000	\$500/mo	\$6,000
Marquette Figure Skating Club	\$35/mo	\$424	\$35/mo	\$424
Noquemanon Trail Network	\$324/mo	\$3,888	\$324/mo	\$3,888
United Way/MCCF	\$921/mo	\$11,052	\$921/mo	\$11,052
Vango's	\$550/mo	\$3,300	\$550/mo	\$3,300
Citizens Forum	\$20/mo	\$5,825	\$20/mo	\$5,825
Pure Gear	\$291/mo	\$3,496	\$291/mo	\$3,496
Promotional Fund		(\$3,995)		

* Total public skating hours

Tourist Park Campground

Tourist Park Campground Overview

This report covers the operating season of May 16, 2012 to October 20, 2012.

Tourist Park office hours for spring and fall were 9:00 a.m. – 7:00 p.m., and for summer were 8:00 a.m. to 10:00 p.m. The office is staffed by two park attendants during the summer season, and one to two attendants during spring and fall.

Accomplishments

The following was accomplished during the 2012 season:

- Installed new shower and sink faucets to complete all restrooms.
- Constructed new public fire pit area and reseeded old one.
- Started various new programming such as "Campfire Songs" and interpretive hikes.
- Went through all sites and cleared low-hanging limbs for improved RV access.
- Changed campground opening and closing date to May 1 and September 31.

Department Accomplishments and Statistics

- Total Revenue: \$177,200 + 7% from 2011 season
- Total Concessions: \$ 10,100 + 15% from 2011 season
- Campers: 17,014 + 19% from 2011 season
- Season Capacity: 41% + 12% from 2011 season

Performance Scorecard

	2012	2011
Total Campers	17,014	13,720
Camping Revenue	\$167,080	\$149,311
Concession Revenue	\$10,109	\$7,429
Showers/Pump-outs	\$1,143	\$748
Reservation Fee	\$4,637	\$4,575
Camping Days Open	158	156
Season Capacity Avg.	41%	36%

ARTS AND CULTURE

Arts and Culture Overview

The Arts and Culture Division underwent exciting changes in all aspects of operations during the 2012-2013 fiscal year. With all new staff, the Division has successfully adapted and emerged with new and improved programming, marketing strategies, procedures and partnerships, expanding demographics and audiences. The Division continues to develop connections and act as a liaison with local arts and culture organizations while continuing to provide the community with quality arts and culture programming.

Department Accomplishments

- Facilitated City Open House and integrated activities for local schools and families.
- Developed and coordinated mural project titled *Marquette Matters* funded by Michigan Council for Arts and Cultural Affairs.
- Offered classes by internationally recognized ballet dancer Valery Lantratov.
- Produced free concert featuring folk singer Claudia Schmidt in partnership with Northern Michigan University.
- Coordinated Mask Workshop and exhibit for teens attending Marquette Senior High School and the Alternative High, funded by the Kaufman Foundation.
- Produced free multi-cultural family program celebrating popular Mexican holiday, Day of the Dead. Partnered with Hispanic community and Spanish language teachers.
- Produced free outdoor performance titled the *Halloween Spectacle*. The event was performed and created by community members with over 1,000 people in attendance.
- Expanded and developed senior arts program with funding from the Reynolds Foundation.
- Coordinated Holiday Art Sale with over 20 artist vendors.
- Held Annual Arts Awards and reception honoring local artists and volunteers.
- Created Teen Café and Craft Café, offering work space for both teens and adults.
- Curated first High School Art Show featuring work by students from Marquette Senior High School.
- Hosted public receptions for delegations from our Japanese and Finnish Sister Cities.
- Partnered with Bonifas Art Center featuring work created by students at each Center.

Administrative

- Hired three new support staff and developed new job descriptions.
- Transitioned former gift shop into an educational space called Small Works Gallery.
- Developed new program brochure and marketing strategies.
- Developed partnership with Bonifas Art Center in Escanaba coordinating instructors, exhibits and visiting artists.
- Facilitated Presque Isle sign Request for Proposals, involving Native American community.
- Published and distributed 5,000 Art SmArts Calendars to area schools.
- Facilitated partnerships with six community organizations for Father Marquette statue restoration.

Performance Scorecard

	FY 12-13	FY 11-12
Gift Shop Sales	\$2,832	\$1,949
Visitors	11,381 (Actual count)	
Workshops/Programs/Receptions	410	630
Concerts (FREE)	18	
Exhibits	28	
Photocopies	\$5,335	\$5,975
Room Rentals/Use	162	222
Grants Received	\$15,000 (\$2,100 Pending)	

SENIOR CENTER

Senior Center Overview:

The Marquette Senior Center has three licensed social workers, one Senior Center coordinator, two part-time aides and seven homemaker aides who provide services to seniors in the service area. The service area includes the City of Marquette, as well as Marquette, Chocolay and Powell townships. Complying with Office of Services to the Aging (OSA) standards, seniors aged 60+ are eligible for homemaking, personal care, respite services as well as social work services which are comprised of case management, outreach and financial services (including Medicare Part D); seniors aged 50+ are eligible to take part in educational and recreational/leisure activities offered by the Senior Center.

Funding Sources:

County Millage (2012-2016)	City Millage (2012-2015)	UPCAP Contract
.4474 mills	.3500 mills	2012-2013
2012 Contract: \$269,310	2012 \$207,497	2011-12 \$25,021
2013 Contract: \$282,776	2013 \$213,695	2012-13 \$25,450

Accomplishments:

During 2012-13, the Senior Center had over 20,000 visitors taking part in activities and services. Below are a few highlights:

- Senior Center Facility Plan completion and Implementation.

- Social Workers are certified Medicare Medicaid Assistance Program counselors - Medicare Part D. During the eight-week open enrollment period in 2012, staff assisted over 200 clients resulting in a total savings of over \$115,024.00.
- Worked with Senior Center Task Force, meeting all Commission objectives.
- New Aging Services Advisory Committee (summer 2013).
- Developed new respite and personal care programs.
- Developed and coordinated new Senior Safety Committee.
- Co-developed and coordinated new Senior Arts Program.
- New handicapped entrance into Senior Center (fall 2013).

Performance Scorecard

	2013	2012
	Clients / Units	Clients / Units
Information and Referral	3,111 / 928	8,550 / 2,042.25
Outreach	88 / 76.75	140 / 262.50
Health Related	222 / 202	515 / 441.25
Financial Management	90 / 433.75	352 / 1,271.50
Case Coordination and Support	105 / 1,414.75	136 / 2,188.25
Homemaking	80 / 1,546.25	52 / 3,407.75
	<i>2013 Allocation units are reported from contract date, January 1, 2013</i>	
UPCAP Homemaking	1,642 units	1,664 units
	<i>2013 UPCAP Homemaking units are reported from contract date, October 1, 2012</i>	