

COMMUNITY SERVICES DEPARTMENT

PARKS AND RECREATION



SENIOR SERVICES



ARTS & CULTURE



Parks and Recreation: (From Left) Christina Spitz, Andrew MacIver, Karl Zueger, Kim Eliassen, Jon Swenson, (Not Present) Joe Speruzzi, Paul Homburg

Senior Services: Jane Palmer, Gail Hermann, Vicky Bullock, Lisa Balko, (Not Present) Jessica Clarke

Arts & Culture: Tiina Harris, Amy Lakanen, Zada Doyle, (Not Present) Carol Phillips



COMMUNITY SERVICES DEPARTMENT 2013-2014 ANNUAL REPORT

PARKS AND RECREATION

Parks and Recreation Overview

The Community Services Department – Parks and Recreation Division consists of the Director, Assistant Director, Parks and Recreation Coordinator, full-time Administrative Assistant and a part-time Secretary. They are responsible for the planning, development, management and operation of all parks facilities as well as all City-sponsored and co-sponsored recreation programs. Staff administered the Promotion Fund resulting in \$59,930 in fee relief to special events.

In accordance with Section 2-80 of the City Code, listed below is a summary of activities for the Community Services – Parks and Recreation Division for the 2013-14 fiscal year.

Grant Administration

- Michigan Recreation Passport – Tourist Park Bathhouse Family Pods \$45,000 (submitted)
- Michigan Natural Resources Trust Fund – Acquisition Grant – Clark Park Property – \$1,440,000 (received)
- Michigan Natural Resources Trust Fund – Project Grant – Harlow, Presque Isle and Williams Parks Restroom Facilities – \$300,000 (received)
- Michigan Land and Water Conservation Grant – Trail Extension – \$100,000 (received)
- Michigan Waterways – Emergency Grant – Cinder Pond Building – \$200,105 (received)
- Michigan Waterways – Phase II Presque Isle Marina Grant – \$201,000 (received)
- Playtime Grant – Tourist Park Playground \$35,000 (received)

Planning

- Began work to determine need for year-round dog park.
- Completed Tourist Park Land Use Action Plan and adopted in the Five Year Recreation Master Plan
- Started dialogue to organize and administer Park Volunteer Program
- Supported Recreation Authority Task Force
- Began work to establish Park Use Policy

Capital Improvements

- Coordinated completion of the Marquette Skate Plaza
- Decommissioned Skate Park
- Established temporary restroom facilities and utility relocation at Cinder Pond Marina

Performance Scorecard

<u>Facility</u>	<u>FY 13/14 Hours Rented</u>
Baraga Gymnasium	1336
Presque Isle Pavilion	844.5
Senior Pavilion	118
Island Store Pavilion	127
Bandshell	*135
Gazebo	118.5
Picnic Sites	30 days
Baseball Fields	2034
Soccer Fields	1712.25
Contract/Permit Administration	60 (Special Events)
Total Revenue	\$2,224,733.98
Total Transactions	33,510
Promotional Fund	(\$13,818)

* *Music in the Park was discontinued*

CINDER POND AND PRESQUE ISLE MARINAS

Marina Overview

The City of Marquette operates two marina facilities, a seasonal mooring field and four seasonal dock slips near Founders Landing. Presque Isle Marina is currently capable of mooring 57 vessels. Presque Isle Marina has two launch ramps and a staff monitored parking area. Cinder Pond Marina provides mooring for 101 vessels, and also has a double boat launch and a travel lift equipped with a mast boom. Cinder Pond Marina also has staff monitored parking. The City of Marquette's mooring field can accommodate 21 vessels.

Operational Overview

Marina operations involve the assistance of eight seasonal marina attendants and one seasonal manager. Marina staff is responsible for cleaning and maintaining the grounds and facilities; assisting with docking, fueling and pump-outs of vessels; and coordinating all transient arrivals and departures.

Accomplishments

- Obtained Class "C" Underground Fuel Storage Tank Operator Certification and all employees were certified
- Modified Presque Isle dock to keep vessels from grounding
- Installed new point-of-sale software
- New central reservation system installed and all employees were trained
- Cinder Pond Marina services building temporarily relocated to gas shack
- Temporary restroom facilities installed and maintained at Cinder Pond Marina

- Re-decked and re-structured ADA dock #47 at Cinder Pond Marina
- New ice vendor contract for both marinas
- Many power pedestals repaired at Cinder Pond Marina
- Significant water line leaks repaired at Presque Isle Marina

Performance Scorecard

Presque Isle Marina	FY 13/14
*Seasonal Slip Rentals	57
*Transient Slip Rentals	27
*Launch Ramp Daily	1412
*Fuels Sales	\$24,272.76
Waiting List	4

** Due to the dredging project the Presque Isle Marina did not realize revenues for spring 2013. All noted revenues received July 1, 2013 realized in FY 13/14.*

Cinder Pond Marina	FY 13/14
Seasonal Slip Rentals	92
Transient Slip Rentals	88
Launch Ramp Daily	1483
Launch Ramp Seasonal	117
Fuel Sales	\$122,291.34
Waiting List	31
Mooring Field	17

Lakeview Arena

Lakeview Arena Overview

Lakeview Arena is a multi-purpose facility with a primary function of providing artificial ice seven months of the year. The facility is utilized by trade shows, special events, weddings and other entertainment-related activities during non-ice periods. Lakeview Arena is home to the offices of the Community Services – Parks and Recreation Division, United Way, Marquette County Community Foundation, Marquette Junior Hockey, Marquette Royales, Marquette Figure Skating Club, Marquette Electricians, Superior Hockey and the Noquemanon Trail Network.

Operational Hours

Lakeview Arena operations involve the assistance of eight seasonal zamboni drivers, two seasonal skate guards, a part-time custodian and secretary, and the Parks and Recreation Coordinator. The building is maintained by the Department of Public Works staff.

- Ice Season: September 18 – March 14, 7 a.m. – midnight
- Summer: March 15 – September 17, 8 a.m. – 5 p.m. (or later for events)

Capital Projects

- Door replacement \$18,000 (ongoing)

Accomplishments

- Completed phase 1 of the general wayfinding plan by installing directional lettering
- Negotiated leased space for Superior Hockey
- Rebuilt one compressor; made critical repairs to other units

Performance Scorecard

	FY 13/14	
	Hours	Revenue
Marquette Junior Hockey	1,399	\$230,057
Marquette Figure Skating Club	266	\$ 43,766
Marquette Senior High School	182	\$ 29,810
Marquette Royales	198	\$ 35,475
Men's League Tournament	127	\$ 20,461
Figure Skating Passes	*945	\$ 420
Adult Skating Passes		\$ 5,550
Hockey Skating Passes		\$ 3,330
Senior Skating Passes		\$ 624
Youth Skating Passes		\$ 2,932
Non-Ice Sales (Dry floor events)	18 events	\$ 31,150

	FY 13/14	
Lease Space		
Mqt Junior Hockey	\$671.50/mo	\$ 6,294
Mqt Electricians	\$625/mo	\$ 7,500
Mqt Figure Skating	\$41.67/mo	\$ 500
NTN	\$324/mo	\$ 3,888
United Way/MCCF	\$921/mo	\$ 11,052
Vango's	\$615/mo	\$ 7,380
Citizens Forum	\$25/mo	\$ 12,438
Superior Hockey	\$855/mo	\$ 10,260
Royales	\$725/mo	\$ 7,380
**Pure Gear	\$291/mo	\$ 3,496
Promotional Fund		(\$ 5,160)

* Total public skating hours

**Pure Gear contract expired as of June 28, 2014; tenant has vacated space

Tourist Park Campground

Tourist Park Campground Overview

This report will cover the operating season of May 15, 2014 to October 19, 2014.

Tourist Park office hours for spring and fall were 9 a.m. – 7 p.m. and for summer were 8 a.m. – 10 p.m. Tourist Park operates on seven seasonal attendants and one seasonal manager.

Highlights

- Hosted International Guts Frisbee Tournament
- Hosted 1st Annual Rainbow Pride Festival
- Hiawatha Music Festival held its 36th festival at the park, marking the 30th year in the park

- Reservation System upgrade to MaxGalaxy, improving both online and in-park reservations
- Record year for campers, firewood and ice revenues

Accomplishments

The following were accomplished during the 2014 season:

- Completed Tourist Park Land Use Plan and submitted to State of Michigan updating Five-Year Parks and Recreation Master Plan
- Successful grant to upgrade playground equipment (\$19,500)
- Went through all sites and cleared low-hanging limbs for improved recreational vehicle access
- Changed campground opening and closing date to May 15th through October 19th

Performance Scorecard

	FY 13/14
Total Revenue	\$195,618
Total Concessions	\$15,075
Season Capacity Average	48%
Camping Days Open	157

ARTS AND CULTURE

Arts and Culture Overview

The Arts and Culture Center staffing consists of the Community Services – Arts and Culture Manager, a part-time Administrative Assistant, a part-time Marketing and Promotions Assistant, a part-time Clerical Aide and a part-time Curator. The division’s function is to act as a liaison to all arts and culture organizations; promote and advocate arts and culture; and help strengthen and develop a positive environment for arts and culture activity within the City and community.

The Center is located in the lower level of the Peter White Public Library, which includes a large and small gallery, workshop space and an administrative office.

In accordance with Section 2-80 of the City Code, listed below is a summary of activities for the Community Services – Arts & Culture Division for the 2013-14 fiscal year.

Department Accomplishments

- 10-Year Arts and Culture Master Plan (completed)
- \$18,000 Michigan Council for Arts and Cultural Affairs program grant (received)
- 33 Exhibits
- 86 Workshops
- 45 Senior Arts Programs
- Special Events
- Halloween Spectacle (1,000+ viewers)
- Holiday Art Sale
- Children’s Santa Workshop

- City Arts Awards
- Sister City Reception
- City Open House
- National Quilt Day
- French Canadian Heritage Day
- Community 100DayProject
- Quebec Sled Dog Film Showing

167 groups, organizations and clubs utilize the Center.
Over 15,000 visitors participated in special events, workshops and exhibits.

Performance Scorecard

	FY 13/14
Gift Shop Sales	\$ 2,832
Workshops	131
Copies	5,335
*Room Rentals/Use	167
Grants Received	\$18,000
<i>* Gallery is leased to Lake Superior Art Association six-months per year.</i>	

SENIOR CENTER

Senior Center Overview

The Marquette Senior Center has three licensed and qualified social workers, one Senior Center Coordinator, two part-time Center aides and seven homemaker aides who provide services to seniors in the service area. The service area includes the City of Marquette as well as Marquette, Chocolay and Powell townships. Complying with Office of Services to the Aging (OSA) standards, seniors ages 60+ are eligible for homemaking, personal care and respite services as well as social work services which are comprised of case management, outreach and financial services (including Medicare Part D); seniors ages 50+ are eligible to take part in educational recreational/leisure activities offered by the Center.

In accordance with Section 2-80 of the City Code, listed below is a summary of activities for the Community Services – Aging Services Division for the 2013/14 fiscal year.

Funding Sources

County Millage (2012-2016)	City Millage (2012-2015)	UPCAP Contract
.4474 mills	.3500 mills	
2013/14 Contract: \$296,208	2013/14 \$220,082	2013/14 \$24,105

Accomplishments

- New Senior Center signage (Fall 2014)
- New handicap-accessible entrance (Fall/Winter 2014)
- Created background check form for senior private pay users (Spring 2014)

Accomplishments and Statistics

	FY 13/14	
• Visitors/Phone Inquiries Walk-Ins/Registrations	20,437	+ 3%
• Enhanced Senior Arts		
• Seniors Arts/Acting/Dance	235	+ 39%
• Medicare Open Enrollment Clients / Savings Ratio	261 / \$147,278	+ 31%

Performance Scorecard

	FY 13/14	
	Clients	Hours
Information & Referral	4977	2135.25
Outreach	181	227.00
Health Related	622	463.00
Financial Management	380	1604.50
Case Coordination & Support	204	3030.25
Homemaking	127*	5343.25
UPCAP Contract	127*	1664.00

* Clients split among contract