



PUBLIC SERVICE ANNOUNCEMENT

For Immediate Release

May 2, 2013

For More Information:

Community Services Parks & Recreation – Jon Swenson 225-8593

2013 MI BIG GREEN GYM & BLUES COMMUNITY CHALLENGE

The City of Marquette has been chosen by Blue Cross Blue Shield of Michigan and Michigan Recreation and Parks Association to compete in a community wellness challenge. The challenge will be between Kalamazoo, Grand Traverse and Marquette. The communities will compete based on how much exercise their team members record over an eight-week period.

The challenge officially began April 27, 2013, and ends June 22, 2013. City of Marquette and neighboring residents are welcome to participate regardless of age or abilities. Participants are required to track their personal exercise totals on the official website, www.walkingworks.com. The totals will be calculated in miles and ranked based on each community's total miles. The communities will be awarded the following:

1 st place	\$10,000
2 nd place	\$8,000
3 rd place	\$6,000

If you have additional questions regarding the Challenge, please contact Community Services - Jon Swenson at 906-225-8593 or Jane Palmer at 906-225-8564.

Start moving – and start logging today!

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