



PUBLIC SERVICE ANNOUNCEMENT

For Immediate Release

March 12, 2014

For More Information:

City Manager's Office / 906-228-0435

SAVE THE DATE –MICHIGAN CYBER LUNCHEON SERIES 2014

Save the date for the 2014 Michigan Cyber Awareness Luncheon Series upcoming on Wednesday, April 9 at Northern Michigan University. The series will serve as a follow up to the sold out Michigan Cyber Summit 2013 hosted last fall by Michigan Governor Rick Snyder. This series will provide updates to the Michigan Cyber Initiative designed for Michigan citizens, education, business and industry. Presentations will focus on a comprehensive, forward-looking blueprint to enhance safety and allow for Michigan to reap the economic benefits of the growing cyber security industry.

Register today to make sure you have a seat! The dynamic speaker line-up includes:

- Dan Lohrmann, Chief Security Officer, State of Michigan
- Brigadier General Michael Stone, Assistant Adjutant General-Installations, Michigan National Guard, Department of Military and Veterans Affairs
- Bill Vajda, City Manager, City of Marquette
- David Haynes, Interim President, Northern Michigan University
- William J. "Joe" Adams, Ph.D., Vice President of Research and Cyber Security, Merit Network

Topics to include:

- Cyber Attacks! Preparation, Impacts, Solutions and Tips for Your Toolkit
- Hot issues in Cyber – What it means to Business, Education, Law Enforcement and Families!
- Cybersecurity – Open Forum Discussion: Share YOUR Thoughts, Fears and Expertise

Please be sure to visit the event website for up-to-date agenda information:

<http://events.esd.org/CyberAwarenessLuncheons.aspx>. The cost to attend the event is only \$20. **SPECIAL DISCOUNTS:** \$15 to attend for students, or members of the InfraGard, West Michigan Cyber Security Consortium, ISACA, ISSA, MI-ISAC and WC4. Secure your seat today!

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