



PUBLIC SERVICE ANNOUNCEMENT

For Immediate Release
May 17, 2017

For More Information:
City of Marquette Arts and Culture Center / 228-0472

FRESH COAST PLEIN AIRE PAINTING FESTIVAL ANNOUNCED

The City of Marquette announces the inaugural “Fresh Coast Plein Air Painting Festival”. The festival will occur on Friday, June 30 from 7 a.m. to 4 p.m. A special public reception and viewing will be held from 5 p.m. to 6:30 p.m. at the Iron Bay Restaurant and Drinkery. Prizes of \$2,000 will be awarded, including Best of Show, First Place, Second Place, Honorable Mentions and People’s Choice.

Plein Aire painting is done outdoors in the “open air” and artists may paint at any Marquette outdoor location, from Founder’s Landing to Presque Isle Park, along the shore or in town. Paintings must illustrate or be inspired by real-life scenes and will be considered finished when returned for judging.

Artists may pre-register by email at: arts-culture@mqtcty.org or on the day of the event. Check-in is 7 a.m. at the Peter White Public Library located at 217 N. Front Street. Artists must have canvases/substrates stamped at check-in and may submit up to two paintings at the end of the day to be judged. Artists may bring frames for pieces to be judged if desired but this is not required. A registration fee of \$25 is due at check-in. Further details, including a map of the Marquette area and list of painting sites, sheltered areas, and public restroom facilities will also be available at check-in.

The Fresh Coast Plein Aire Painting Festival is presented by Travel Marquette. Additional sponsors include the Iron Bay Restaurant and Drinkery, Beth Millner Jewelry, Zero Degrees Gallery, the Marquette Downtown Development Authority, the Lake Superior Art Association and Studio Gallery of Kathleen Conover and Yvonne Lemire.

For more information please contact the City of Marquette Arts and Culture Center at 906-228-0472 or email arts-culture@mqtcty.org. The Festival is an official Art Week event. For more Art Week events, visit Marquette’s new community calendar at www.Marquette365.com.

#####