

RFP 16-17 Response Questions

1. Are web Content Management Systems (CMS) other than Joomla and WordPress acceptable?
 - Yes
2. Are you accepting bids outside of Michigan?
 - Yes
3. Will NovusAgenda be providing the code to integrate their system into the new site as long as the site is responsive?
 - Yes, information on the format will be provided shortly.
4. Will hosting remain on Bluehost?
 - Yes
5. Regarding the home page in Section 2, is the feed of website changes for the site admin's or will this be listed on the public facing site?
 - Public Facing Site
6. What issues does the City currently face using Dreamweaver?
 - We want to move to a system that is easier for multiple users to use and update as well as a browser based platform.
7. What has prompted the City to make a change to the website at this point in time?
 - We are in need of an update and would like to streamline our online presence.
8. What is the budget for this project?
 - The project should not exceed \$20,000.
9. I see that it is listed that the project will be developed using WordPress or Joomla! Is this a project requirement?
 - We are open to proposals from using any Web CMS.
10. What is driving the preference or requirement for these Open Source options?
 - N/A
11. Will bidders with proprietary systems be disqualified?
 - No.
12. Has the City considered utilizing government focused platforms for this project?
 - We are open to proposals.
13. Is the May 1, 2017 a hard deadline or a suggested timeline?
 - It is a hard deadline.
14. Are there any events coming up driving the schedule of this project?
 - No
15. How does the City plan to engage the public and solicit their feedback when creating the new website?
 - We are open to suggestions.
16. Do you have a set of existing brand guidelines that can inform design of the site?

We have our city logo and a set of colors that we typically use. We do not have a full branding guide.

17. What support do you need after launch of the website (design/dev/maintenance/security & PEN testing/digital marketing/content curation)? Do you prefer T&M or packaged pricing? (and what are your allocated funds for monthly maintenance)
 - We are asking for training support as well as support if any issues arise with the designed website. Any major changes would need to be discussed further. There are no budgeted funds for monthly maintenance. We are looking for a website that can be turned over to for our management after design and implementation.
18. Who will be leading the project at the City of Marquette and what is their job title / expertise at the city?
 - Sean Hobbins (myself), Management Analyst. I provide administrative support to the City Manager's office along with a variety of other functions, in addition to currently managing the City website.
19. Approximately how many people will require training and what is their website editing/updating knowledge level (ie: using a CMS, technical knowledge, content editing).
 - I am anticipating 5-6 individuals will need training, all with at least some website editing experience.
20. Will you reject proposals that are above \$20,000? If not, what is your allocated budget for this project? We have reviewed your 2016 and 2017 budget filings and are concerned that there is no mention of budget allocation for this project. (some context: we estimates projects based on industry standard [PERT models](#) - which means we do it right. We are also [very transparent](#) about our pricing. We need an accurate budget reference point so we can determine whether your budget is realistic and if we are a good fit for your project.)
 - Our maximum budgeted amount is \$20,000. Our FY 17 budget includes this amount under the general Professional & Contractual services category under Technology Services.